

THE OPEN ART SYSTEM

For over 40 years now, the name Wersi has stood for highly innovative musical instruments. Wersi organs and keyboards have always excelled through a large selection of top quality sounds, giving them an exceptional reputation throughout the world.

The Wersi philosophy of innovative continuous development of their instruments has found its climax in the fabulous Open Art System. In order to achieve this, Wersi has gone down completely new paths.

Wersi is the first company worldwide to integrate computer technology with windows into their organs and keyboards. However, what advantages does this technology have for a customer who decides to purchase a Wersi organ or keyboard?

Traditional organs and keyboards use single circuit boards that are responsible for tone generation, operation and all other supplementary functions. All of these circuit boards have fixed tasks that cannot be changed at a later date. These instruments become outdated very quickly as new developments cannot be integrated and the customer is eventually forced to buy a new instrument.

The Wersi Open Art System breaks these limits and offers a system that is open for new developments at any time. OAS instruments belong to the first instruments on the market where sounds, styles, new functions and features can be added just with the use of software. This means that an OAS instrument still stays 'state of the art' years later, just with software updates. Customers who own OAS instruments can keep their organs or keyboards at the height of modern technology and are not forced to buy new instruments. Not all of the updates that Wersi offers are free of charge but they are, however, a lot cheaper than having to buy a new instrument every few years. The operation of the instruments does, however, stay the same so the player doesn't have to get used to something completely new.

Many people ask why Wersi specifically uses the Windows XP operating system.

The futuristic and unique Windows compatibility gives the user many features and functions that have been unthinkable for an organ or keyboard, such as burning CDs or printing recorded music using the printer port. The OAS instruments have unlimited possibilities. The lack of memory in many other systems is not a problem with OAS.

Windows is, however, not visible to the organist or keyboard player and the player doesn't require any more technical knowledge than if he were playing an organ or keyboard from another

manufacturer.

Besides the incredible technical possibilities featured in every Wersi instrument, the sound is, of course, the deciding factor.

A sound that is always associated with Wersi instruments, and the electronic organ in general, is that of the drawbars. The names of famous organists such as Klaus Wunderlich, Franz Lambert or Jimmy Smith always come to mind when this topic is mentioned and their special way of using this system has given it an unmistakable identity. The 'Virtual Physical Tone generation' that Wersi developed enables the most popular mechanical, analogue and digital Drawbar organs to be reproduced with incredible precision. The perfect reproduction of a 2-chamber rotating speaker system, with wind-up effect and scanner vibrato, gives the Wersi drawbar system that special touch of class.

The system used for all other sounds is called the Advanced Sound System. The OAS instruments have hundreds of different sounds that have been recorded by professional musicians from all over the world. The tone generation uses 5 different technologies for its sound reproduction. This system enables you, as a player, to choose from many different sounds and effects.

The OAS instruments also offer accompaniments in the form of Styles, (rhythm and accompaniment) as well live played rhythms (Real Drums) and audio tracks, either as Wave or MP3 files. A Midi File player is also, of course, in every instrument, allowing the player to play along with arrangements for particular pieces of music, either as a played or sung melody. The new Open Art Arranger allows the player to use Styles directly in the Yamaha format without having to convert them. This gives the owner of an OAS instrument a whole new and large selection of Styles to choose from.

Enjoying music is the main thing.

Besides all the technical developments, Wersi has not forgotten that enjoying playing music is still the main aspect and has kept the operation of the instruments simple. The Wersi artistes have played a significant role in the development of an operating system that is easy to use for the player. All instruments have a large 'touch screen display' with brilliant colours enabling quick and easy use of the organ, keyboard or digital piano. The display can also be changed to a different language at the touch of a button, if required.

The present Wersi product line is made up of the EX1 expander, the IKARUS, ABACUS and XENIOS keyboards, the organ models VERONA, SCALA and LOUVRE as well as the GP1000 digital piano.

Further information can be obtained within Germany under the toll free telephone number 0800 – 11231000 or from abroad under + 49 6747 123-0

THE WERSI STORY (short version)

The Wersi Company was founded in 1969 by the two brothers Wilhelm Erich and Reinhard Franz, from the village of Werlau not far from St Goar on the heights above the magnificent Rhine valley. The name Wersi is derived from the first letters of **W**erlau and the area's main town, **S**immern.

Since the founding of the company, Wersi has been selling high quality musical instruments as well as providing an excellent customer service. In the electronic musical instrument branch, Wersi has achieved a name as market leader over the years, owing to the company's enormous experience and pledge to excellence.

Wersi musical instruments are very popular with artistes throughout the world. The name has also become well known to music lovers all over the globe who either own a Wersi instrument or have experienced concerts or recordings of Wersi artists.

Wersi instruments of past years still enjoy an excellent reputation in the world today, whether the legendary analogue organs such as Helios, Saturn or Galaxy, the DX and CD line of digital organs including the Atlantis or Spectra or even the first keyboard worldwide with a touchscreen display – the Pegasus.

International musicians like Lalo Schiffrin (Mission Impossible), Jimmy Smith (The Cat Strikes Again) , Franz Lambert, Curt Prina, Ady Zehnpfennig , Mark Whale, Claudia Hirschfeld or Hady Wolff – all of them have toured and recorded with Wersi instruments.

The Wersi headquarters are still in the vicinity of Werlau and Simmern today – the towns from where the name originated. It's certainly worth a visit, with the Wersi headquarters being situated in the beautiful countryside between the Rhine and the Mosel rivers in a small town by the name of Halsenbach.

The Frankfurt – Hahn Airport is very close to the headquarters (about 30km), making it very easy for Wersi fans from Great Britain to visit us using the very reasonably priced flights from London - Stanstead.